

“COCCOINA” PAPER PRODUCTS

Covers made in embossed ivory paper with vintage pictures, internal pages in ivory paper (85 g/sqm) with almond fragrance.



Ref.		Size	No. of pages	Weight (g)	Pcs. per packing
672	notepad	A5 (148x210 mm)	50	163	5
673	notepad	A4 (210x297 mm)	50	325	5
674	soft cover notebook with rounded edges	A6 (105x148 mm)	32	50	5
676	hard cover ruled notebook with elastic closure	A6 (105x148 mm)	96	165	5
678	soft cover wirebound ruled notebook with elastic closure	A5 (148x210 mm)	64	245	5

Each article is packaged in a transparent envelope, labelled with description and barcode. The packages of 5 pcs. are wrapped in personalised "Coccoina" paper band.

Desk display:

Ref.	Dimensions cm	Pcs. per box	Contents
670	31,5 x 33,5 x 29,5	1	No.4 • ref. 672, No.4 • ref. 673 No.4 • ref. 674, No.4 • ref. 676, No.4 • ref. 678 No.4 • ref. 603 ("Coccoina" glue in aluminium tin)

Descriptive notes:

The brand new line of "Coccoina" paper products, which includes different sizes of notepads and notebooks, is finely crafted with high quality standards. The covers show beautiful and rare ancient pictures of the old famous "Coccoina" advertising campaigns, all in an elegant vintage style, while the internal pages are imbued with the traditional almond fragrance of all "Coccoina" glues.

In order to help the introduction and visibility of the products in the points of sale a new desk display has been realized, with a pleasant and simple design, which contains four pcs. of each article in addition to four aluminium tins of "Coccoina" adhesive paste.

This initiative, which was presented as a preview at Paperworld 2015 in Frankfurt, is no doubt a means to strengthen "Coccoina" trademark on stationery market, with articles which fit well with the wide and well-known range of glues for home, school and the office.