

“COCCOINA” PAPER PRODUCTS – Pastel line

Covers in plain cardboard with pastel colours, internal pages in ivory paper (85 g/sqm) with almond fragrance.



Ref.		Size	No. of pages	Weight (g)	Pcs. per packing
671/P	pastel ruled wirebound notepad	A6 (105x148 mm)	50	80	4
672/P	pastel ruled wirebound notepad	A5 (148x210 mm)	50	162	4
674/P	pastel softcover stitched notebook	A6 (105x148 mm)	32	53	4
678/P	pastel softcover stitched notebook	A5 (148x210 mm)	32	106	4

Each article is packaged in a transparent envelope, labelled with description and barcode. The packages of 4 pcs. are wrapped in personalised "Coccoina" paper band.

Desk display:

Ref.	Dimensions cm	Pcs. per box	Contents
670/P	31,5 x 33,5 x 29,5	1	n.4 • art. 671/P, n.4 • art. 672/P n.4 • art. 674/P, n.4 • art. 678/P n.8 • art. 603/P (Coccoina glue in aluminium tin)

Descriptive notes:

After the success of the first line of paper products in "Vintage" style, with beautiful and rare ancient pictures of old "Coccoina" advertising campaigns, here comes a new assortment characterized by covers in four modern Pastel colours. The new "Pastel" line includes two ruled wirebound notepads, in A5 and A6 sizes, and two softcover notebooks elegantly stitched, still in A5 and A6 sizes. All the covers are decorated with an embossed trimming which recalls the original one on the label of "Coccoina" aluminium tin... while the internal pages, in ivory paper of 85 g/sqm, are imbued with the characteristic almond fragrance of all "Coccoina" glues. Each article is packaged in a single transparent envelope, labelled with description and barcode. The packaging is also particularly accurate, with personalised "Coccoina" paper bands. In order to enhance the visibility of the products in the points of sale, a new counter display has also been realized, with a pleasant and simple design, which contains four pcs. of each article in addition to four aluminium tins of "Coccoina" adhesive paste. The aluminium tins supplied with the display (but also available in their display boxes of 10 pcs.) have something new (ref. 603/P): the labels are also in the same Pastel colours of the notepads and notebooks they come with, for a pleasant colour matching!